

Food | Drink | Retail | Hospitality  
**ifex** 2018

20-22 March, Titanic Exhibition Centre, Belfast

**IFEX is Northern  
Ireland's premier  
food, drink, retail and  
hospitality event.**



## 2018 SHOW HIGHLIGHTS



[www.ifexexhibition.co.uk](http://www.ifexexhibition.co.uk)

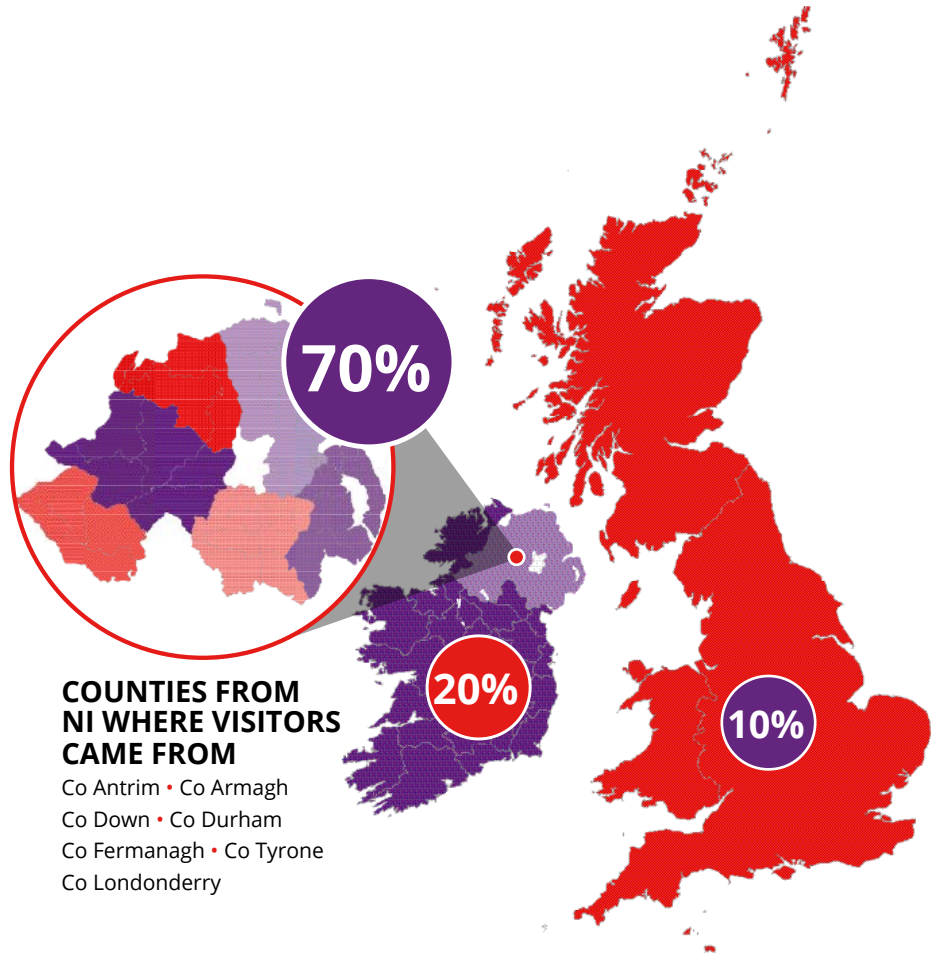
**fresh**  
MONTGOMERY

# Geography Split

**IFEX WILL BE TAKING PLACE  
24-26 MARCH 2020 AT THE  
TITANIC EXHIBITION CENTRE  
IN BELFAST.**

Our 2018 show saw **over 7000** attendees descend over the three days, making it the biggest turn out for the exhibition to date. A visitor increase overall by 5%.

Now in its 25th year IFEX is the only trade event in Northern Ireland dedicated to the Hospitality, Catering and Tourism industry.



## COUNTIES FROM NI WHERE VISITORS CAME FROM

Co Antrim • Co Armagh  
Co Down • Co Durham  
Co Fermanagh • Co Tyrone  
Co Londonderry

# Job Function



## JOB FUNCTION FROM ATTENDANCES IN 2018

- CEO/Chairman/MD
- Owner/Partner
- Buying/Purchasing
- Category/Product/Brand Manager
- Director / General Manager
- Catering Manager / Food & Beverage Manager
- Operations Manager
- Sales/Marketing/Business Development
- Furnishing / Interiors Buyer
- Consultant
- Chef
- New Product Development/R&D

## PURCHASING AUTHORITY

- 14% of visitors have authorised purchasing power of up to **£50,000**
- 13% of visitors have up to **£100,000**
- 15% of visitors have up to **£500,000**
- 12% of visitors have over **£1million**



## COMPANIES IN ATTENDANCE

- Hastings Group
- Mount Charlies
- Centra
- Brunels Resturant
- Lough Erne Resort
- Deanes EIPIC
- Merchant Hôtel
- Compass Group
- Villa Italia
- AMPM
- Aer Lugus
- Drinks INC

# Contact Us

See you at IFEX 2020!

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**ifex** 2020

24-26 March, Titanic Exhibition Centre, Belfast

Save the date for  
Northern Ireland's  
premier food, drink  
and hospitality event



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Visit the website for more information  
[www.ifexexhibition.co.uk](http://www.ifexexhibition.co.uk)

